



His Royal Highness The Crown Prince's 50th birthday May 2018

Press programme and information re: events in connection with the birthday

Practical information

Press coverage of HRH The Crown Prince's 50th birthday requires accreditation. Members of the media must be able to display photo ID upon request.

A request for accreditation must be made to the Royal Danish House, the external arranger or the International Press Centre (IPC). Information about pools and application opportunities is given on the following pages. The information is subject to change, and the latest updated press programme is accessible on kongehuset.dk.

On kongehuset.dk, a theme page about the birthday has been set up: <http://kongehuset.dk/en/hrh-the-crown-princes-50th-birthday-0>

PRESS PROGRAMME

(Be aware that there could be changes in the programme)

Friday, 18 May: Jubilee celebration by the Crown Prince Frederik Foundation

On 18 May, The Crown Prince presents grants from the Crown Prince Frederik Foundation in the Alexander Room at Christiansborg Palace. The foundation and its funds were a gift The Crown Prince received from Danish-Americans as a 25th birthday present during The Crown Prince's studies at Harvard University in the USA.

In the evening, the Crown Prince Couple host a dinner for the board of directors and partners of the Crown Prince Frederik Foundation. The jubilee dinner takes place at Frederik VIII's Palace, Amalienborg. At the dinner, there will not be a press opportunity.

Requests for accreditation to cover the grant presentation including name, position and information about media affiliation and desired pool assignment must be sent to the Royal Danish House's communications department via kom@kongehuset.dk by 12.00 on Wednesday, 16 May at the latest. Accredited members of the media will receive a direct message by 12.00 on Thursday, 17 May at the latest.

Contact person at the Royal Danish House: Communications Officer Simone Rendtorff, tel. +45 33 40 25 07 or e-mail sr@kongehuset.dk.

Jubilee grant presentation				
Programme	Time	Pools	Details	Meeting time for the media
The Crown Prince greets the guests	14.00	Pool 1: Gallery (Limited space – only photographers).	The guests are presented to The Crown Prince.	12.45 at The Queen's Gate, Prince Jørgen's Courtyard, Christiansborg Palace.
Speeches and grant presentation	14.15	Pool 2: The Alexander Room with a view towards the lectern – in the rearmost part of the room (15 positions).	There will be speeches, commentary, the grant presentation and thank-you speeches.	
Reception	15.15	Pool 3: Photographing initially at the first table The Crown Prince is led to in the Abildgaard Room (Limited space – only photographers).	The Crown Prince greets and speaks with selected former grant recipients.	

Monday, 21 May: Royal Run

On 21 May, The Crown Prince participates in the running event Royal Run, which takes place in the cities Aalborg, Aarhus, Esbjerg, Odense and Copenhagen/Frederiksberg. There, people can sign up for runs of two different distances, One Mile (1,609 km) and 10 km.

For more information about accreditation and information about the event, contact Sports Confederation of Denmark Communications Director Charlotte Brix Andersen, tel. +45 40 35 34 31 or e-mail cbx@dif.dk.

Tuesday, 22 May: Reception on the Royal Yacht Dannebrog

On 22 May, The Crown Prince hosts a reception for his patronages aboard the Royal Yacht Dannebrog at 14.30.

Requests for accreditation including name, position and information about media affiliation and desired pool assignment must be sent to the Royal Danish House communications department via kom@kongehuset.dk by 12.00 on Thursday, 17 May at the latest. Accredited members of the media will receive a direct message by 12.00 on Friday, 18 May at the latest.

Contact person at the Royal Danish House: Communications Officer Didde Skovlund, tel. +45 33 40 25 21 or e-mail ds@kongehuset.dk.

Reception on the Royal Yacht Dannebrog				
Programme	Time	Pools	Details	Meeting time the media
The guests' arrival	14.00	Pool 1: On the quay by the Royal Yacht's gangway.		13.30 at the Royal Yacht Dannebrog, Amalie Garden, Copenhagen.
The Crown Prince greets the guests	14.30	Pool 2: The hall of the Royal Yacht (2 photographers).	The guests are presented to The Crown Prince.	

Wednesday, 23 May: Visit in Aarhus

On 23 May, the Crown Prince Couple visit Aarhus. There, during the morning, the municipality will host a number of visits at companies and organizations. The day begins with a visit at Filmbyen Aarhus, where the Crown Prince Couple will be introduced to the city's film, business and entrepreneurial environment and visit the

company Njord Gin. Afterwards, the Crown Prince Couple take part in the opening of the Aarhus International Sailing Centre on the new waterfront.

For more information about accreditation and information about the event, contact Press and Communications Director Michael Jaap, tel. +45 40 22 87 99 or e-mail mija@aarhus.dk.

Wednesday, 23 May: Aarhus University

On 23 May, the Crown Prince Couple participate in the opening of the new research centre at Aarhus BSS at Aarhus University. The Crown Prince presides over the opening of the centre, which will be named the Crown Prince Frederik Centre for Public Leadership. The centre will be an international power centre for delivering research-based knowledge about public leadership and is anchored in the Department of Political Science, from which The Crown Prince earned a Master's degree in political science in 1995. The event takes place starting at 13.00.

For more information about accreditation and information about the event, contact Press Consultant Michael Schröder, tel. +45 87 15 21 95 or e-mail schroeder@au.dk.

Thursday, 24 May: Portrait unveiling at Frederiksborg Palace

On 24 May, the Crown Prince Couple participate in the unveiling of a new portrait of The Crown Prince as well as the opening of two exhibitions: “HRH Crown Prince Frederik – Prince of Denmark”, which through clothing and pictures tells about The Crown Prince, and an exhibition with portraits by the Australian painter Ralph Heimans. The exhibition “Ralph Heimans Portraits” displays a substantial number of the artist's works. The event takes place at The Museum of National History at Frederiksborg Palace at 15.00.

For more information about accreditation and information about the event, contact Senior Advisor Jan Hybertz Gøricke, tel. +45 29 21 16 65 or e-mail jhg@rostrapr.com.

Saturday, 26 May: Changing of the guard at Amalienborg

On The Crown Prince's birthday on 26 May, the Crown Prince Couple, their four children and HM The Queen will come out on the balcony at Frederik VIII's Palace, Amalienborg at 12.00. The Royal Life Guards carry out the changing of the guard on Amalienborg Palace Square.

A demarcated area for photographers and journalists with press cards will be set up on the Palace Square. Access does not require accreditation.

Contact person at the Royal Danish House: Communications Advisor Christian Meyer, tel. +45 33 40 25 16 or e-mail chrme@kongehuset.dk.

Saturday, 26 May: Gala banquet at Christiansborg Palace

On 26 May, The Queen hosts a gala banquet at Christiansborg Palace on the occasion of The Crown Prince's 50th birthday with the participation of the royal family as well as guests from Denmark and other countries. The Crown Prince Couple arrive at the banquet in a carriage from the Royal Mews, escorted by the Guard Hussar Regiment's Mounted Squadron. There will be no press pools along the route.

There will be a hosted broadcast on TV 2 Danmark.

Accreditation takes place via www.ipcd.dk. The application process for accreditation and pool positions opens on Monday, 14 May and will go until 10.00 on Tuesday, 22 May at the latest. Allocation of the pool positions is carried out by the Pool Committee on Wednesday, 23 May. The pool position assignments will be posted on the IPC's website, ipcd.dk.

For more information about accreditation, contact the IPC and for information about the event, contact Communications Officer Simone Rendtorff, tel. +45 33 40 25 07 or e-mail sr@kongehuset.dk.

Gala banquet				
Programme	Time	Pools	Details	Meeting time for the media
The guests and the royal family arrive at Christiansborg Palace	19.00-19.55	Pool 1: The Drabant Hall (25 positions).	All guests arrive at the Drabant Hall, where an interior commando squad of The Royal Life Guards will be positioned.	18.00 at The Queen's Gate, Prince Jørgen's Courtyard, Christiansborg Palace.
Greeting line	20.00	Pool 2: Velvet Room (1 still photographer). <i>It is not possible to cover both Pool 2 and Pool 3.</i>	The guests are presented.	
Tour de table	20.00	Pool 3: The Balcony, The Great Hall (20 positions, still photographers and journalists). <i>It is not possible to cover both Pool 2 and Pool 3.</i>	The guests arrive in The Great Hall, the royal family in procession and welcome speech.	
Speeches	During the dinner	Pool 4A: Balcony, The Great Hall (2 still photographers).	During the dinner, there will be speeches.	

		Pool 4B: The floor, The Great Hall (1 still photographer).		
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Sunday, 27 May: The TV show “All of Denmark celebrates The Crown Prince”

On 27 May 2018, The Crown Prince and the royal family attend DR’s birthday show “All of Denmark celebrates The Crown Prince”. The show is broadcast live from Royal Arena, Copenhagen on the TV channel DR1.

For more information about accreditation and information about the event, contact Chief Advisor Charlotte Gylstorff, tel. +45 28 54 51 03 or e-mail chgt@dr.dk.