



## Curriculum vitae for Her Majesty The Queen

Her Majesty Queen Mary, Queen of Denmark, was born on 5 February 1972 in Tasmania, Australia. In 2004, The Queen married His Majesty King Frederik the 10th, King of Denmark. The Royal Couple has four children.

### Education

1994: Advertising Federation of Australia and Australian Direct Marketing Association, certificates in advertising and marketing.

1989 – 1994: University of Tasmania, bachelor's degree in commerce and law (B Com. LLB)

### Business background

2002 – 2003: Microsoft Business Solutions, project consultant for business development, communications and marketing, Copenhagen.

2000 – 2001: Belle Property, sales director, Sydney

1999 – 2000: Young and Rubicam, account director, Sydney

1998: Rapp Collins Worldwide, account manager, Edinburgh

1996 – 1998: Mojo Partners, account manager, Melbourne

1994 – 1996: DDB Needham, account executive for client management, Melbourne

### Military career

2023: Honorary major in the Home Guard

2019: Captain in the Home Guard

2015: First lieutenant in the Home Guard

2009: Lieutenant in the Home Guard

2009: Sergeant in the Home Guard

2008: Private in the Home Guard

### Focus areas and interests

The Queen has, for many years, focused on being a voice for those who are marginalized in our society; on promoting equality and particularly the rights of girls and women as well as supporting sustainable efforts and nature conservation.

In 2007, The Queen founded the Mary Foundation with the mission of fighting social isolation based on the belief that “everyone has the right to belong”. The foundation’s focus areas include bullying and well-being, domestic violence and loneliness.

Sustainability and innovative, nature-based solutions are often a central when The Queen leads business promotional campaigns internationally. Throughout nearly two decades, Her Majesty has taken part in more than 70 business promotional campaigns, state visits and patronage trips in which The Queen has broadly supported Danish interests in areas of business, culture, science and development work.